

## PRESS RELEASE

### **All Racing Force Group's brands are partners of RGMMC, leading race promoter in the karting industry**

*Racing Spirit e OMP are RGMMC official suppliers,  
as Bell Racing e Zeronoise benefit of a great showcase*

Ronco Scrivia (Genova, Italy), June 19th, 2024 - Starting the 2024 season, Racing Force Group has formed an extensive partnership with RGMMC Group, a world-leading company in organizing and promoting events in the discipline of karting. The collaboration involves Racing Force's four brands, starting with Racing Spirit, which supplies its technical apparel to the entire RGMMC staff operating on the track during over twenty race weekends per year.

Founded in 2004, Switzerland-based RGMMC is responsible for operating some of the most prestigious competition in the karting industry, including the FIA European and World Championships, Champions of the Future Euro Series, and Champions of the Future Academy Program.

The OMP brand is the standard supplier of kart suits for the drivers competing in the three categories of the Champions of the Future Academy Program, an initiative launched this year to further encourage the growth of new talent and promotion in new markets, facilitating access to professional motorsport.

Racing Spirit and OMP, along with Bell Racing and Zeronoise, are also benefiting from the broad visibility provided to the karting community by RGMMC's platforms, through strategic product exposure at race events, trackside and paddock advertising, and presence on digital and physical communication channels, including the live streaming service of the races.

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**Corrado Audisio, Sales Senior Manager of Racing Force Group**, commented: *"The partnership begun this season with a leading player like RGMMC represented a strategic step for the expansion of all our brands in the karting world. Behind the Racing Spirit technical garments worn by RGMMC personnel there is all the passion and experience acquired by OMP with its leading-edge racewear and kartwear products. Having all the best drivers and teams in the discipline at the start, the championships run by RGMMC also represent an excellent showcase for Bell Racing kart helmets, as well as a very interesting test bench for the Zeronoise electronic systems used to communicate quickly and effectively by the professionals in the paddock."*

**James Geidel, President of RGMMC Group**, added: *"Racing Force Group represents quality and perfection in manufacturing. This perfection was the key factor which drew us towards OMP racing suits for our drivers in the Champions of the Future Academy Program and Racing Spirit to cloth our 40 plus staff on a weekly basis. Understanding the consumers' needs early is what differentiates the Racing Spirit clothing and not only makes it a practical option, but as a stylish choice."*

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BRANDS OF RACING FORCE GROUP

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#### **Racing Force Group**

Racing Force is the leading motorsports safety products group with the most advanced and comprehensive range of protection and performance products used worldwide by top professionals, amateur drivers, race teams and car manufacturers under the brands OMP, Bell Racing Helmets, Zeronoise and Racing Spirit. The group is based on three different continents, with the main headquarters in Ronco Scrivia (Italy), Sakhir (Bahrain), Miami and Mooresville (USA). Product under the Group's brands can be found in all main international championships of car and kart racing. More information about Racing Force Group is available at [www.racingforce.com](http://www.racingforce.com), as well as on [www.ompracing.com](http://www.ompracing.com), [www.bellracing.com](http://www.bellracing.com) and [www.racingspirit.com](http://www.racingspirit.com).

#### **RGMMC**

RGMMC is a motorsport event management company that specializes in organizing and promoting karting events. The company was founded in 2004 and is based in Switzerland. RGMMC is responsible for organizing some of the most prestigious karting events in the world, including the FIA Karting European and World Championships, and the Champions of the Future. RGMMC's events attract drivers from all over the world, including some of the most talented young racers in the sport. The company places a strong emphasis on safety, fair competition, and professionalism, and has built a strong reputation for delivering high-quality events.

#### **CONTACTS FOR RACING FORCE**

##### **Barabino & Partners**

Stefania Bassi  
E-mail: [s.bassi@barabino.it](mailto:s.bassi@barabino.it)  
mob: +39 335 6282667

Giuseppe Fresa  
E-mail: [g.fresa@barabino.it](mailto:g.fresa@barabino.it)  
mob: +39 348 5703197

##### **Racing Force**

Investor Relations  
Roberto Ferroggiaro  
E-mail: [ir@racingforce.com](mailto:ir@racingforce.com)

Media  
Luigi Rossi, Jacopo Rubino  
E-mail: [media@racingforce.com](mailto:media@racingforce.com)

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