# R/CIVG **FORCE** GROUP









THE BEAT OF RACING HEARTS

# <u>OMP</u>









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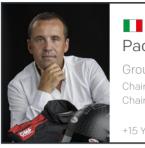
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# AN INTERNATIONAL LEADERSHIP TEAM



Paolo Delprato

Group Chairman and CEO Chairman Racing Force International Chairman High Protection Systems

+15 Years of Industry Experience



Stephane Cohen

Group Co-CEO CEO Racing Force International CEO High Protection Systems BELL Co-Founder +37 Years of Industry Experience



Gabriele Pedone CEO Racing Force USA

+20 Years of Industry Experience



Alexandros Miotto Haristos

+10 Years of Industry Experience



Roberto Ferroggiaro Group CFO

+10 Years of Financial Experience



\* Aref Yazbek

MD Racing Force International

+10 Years of Industry Experience



Andy Mellor

Group CTO

+20 Years of Industry Experience



Kyle Kietzmann

CCO (AMER)

+28 Years of Industry Experience



Bruno Curletto

CCO (EMEA e APAC)

+20 Years of Industry Experience



# INTRODUCING RACING FORCE GROUP

# IN A RACING CAR













# RACING FORCE AT A GLANCE

RACING FORCE OPERATES IN THE DEVELOPMENT, PRODUCTION AND MARKETING OF SAFETY COMPONENTS AND PROTECTION EQUIPMENT FOR THE MOTORSPORT INDUSTRY

# **RACING FORCE GROUP TODAY**

## Brands









# Financials Highlights FY2021

**€ 47 m** Sales **€ 9 m** Adj. EBITDA 19.2% EBITDA Margin **€ 4.9 m**Adj. Net Income
10.6%
NI Margin

€ 0.7 m Net Debt 0.1x Leverage

## Numbers



Worldwide Leadership in Motorsport Safety Equipment



Widest range of products covering the full spectrum of motorsport safety equipment and beyond



3.400+ Customers Worldwide

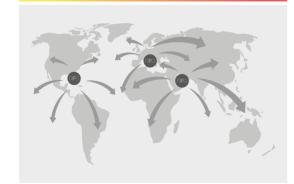


7 sites incl. 2 manufacturing facilities, 6 showrooms and 3 R&D centers in US, Europe and Asia

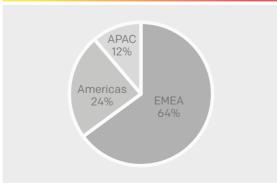


Over 480 employees from 34 nationalities, average age of 37 (36% of women)

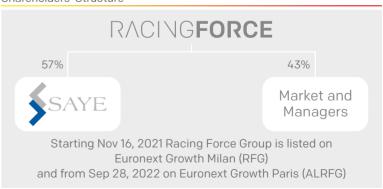
# 80 Countries Worldwide



# 2021 Revenues Breakdown

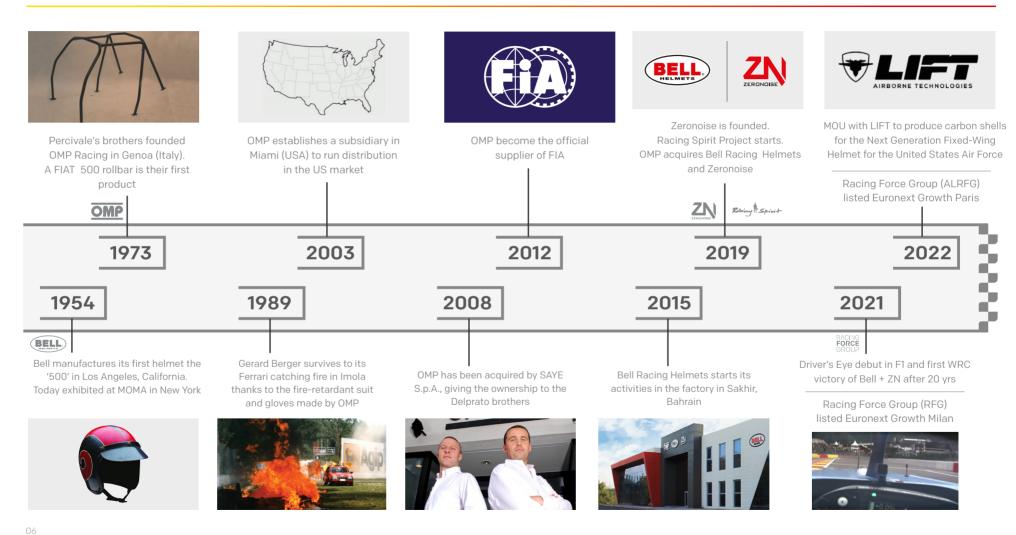


## Shareholders' Structure





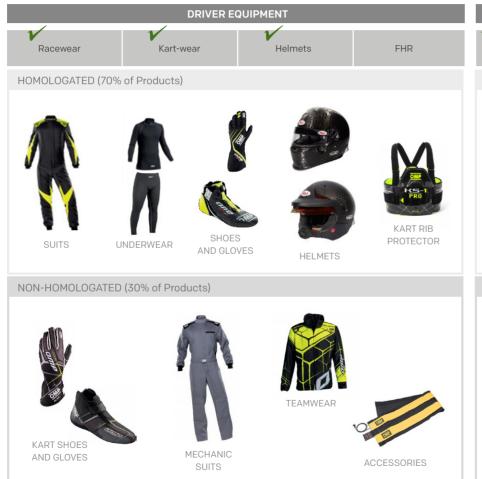
# 70+ YEARS OF UNCOMPROMISED INNOVATION AND RELIABILITY IN MOTORSPORT SAFETY EQUIPMENT

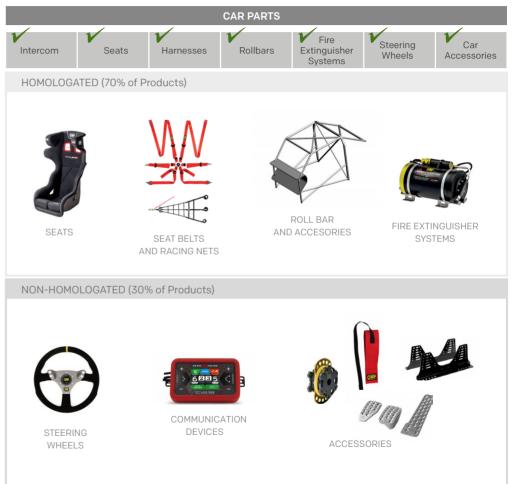


Racing & Sprint

+

# UNIQUE PRODUCT OFFERING COVERING THE FULL SPECTRUM OF MOTORSPORT SAFETY EQUIPMENT AND BEYOND





# THE PARTNER OF CHOICE: FROM TOP DRIVERS TO AMATEURS, TEAMS AND REGULATORY BODIES

# SELECTED TOP DRIVERS Lewis Hamilton Charles Leclero Carlos Sainz George Russell Thierry Neuville (WRC driver) Kalle Rovanpera (WRC driver) Sébastien Ogier Noah Milell Valentino Rossi (WRC Champion) (World karting Champion)









...To Gentlemen Drivers

60% of F1 Driverswearing Bell Helmets67% of WRC Driverswearing OMP Suits

**30 FIA World Titles**in the last
4 years

**3.400+**Customers
Worldwide

Top 10 customers with RFG for more than **18 years**, on average

# REGULATORY BODIES











# BRANDS OF RACING FORCE GROUP

# A LONG TERM DOUBLE-DIGIT GROWTH HISTORY

# SALES













# MOTORSPORT SAFETY EQUIPMENT MARKET







# A STRICTLY REGULATED MARKET WITH STRONG BARRIERS TO ENTRY

Motorsport: "any competition or related sport activity restricted to vehicles that (i) have at least four non-aligned wheels and (ii) are constantly and entirely controlled by a driver on board the vehicle"

# FIA 2019 KPIs (Source: FIA - EY)



€59.8bn of directly generated gross output(1), divided across:

Services: 51% Advanced Manufacturing & Engineering: 36% Other Manufacturing: 13%



2.7 million participants



5 Global and 33 International Racing Series



60.700 Events including:

324 FIA World & Regional Championships events/rounds 556 FIA International Series events/rounds 59,820 Other events e.g., National & Local Championships and Series, other events)



146 National Motorsport Federations and 21.600 Local Motorsport Clubs



7.200 Facilities, Tracks and Venues, including: 229 unique FIA Graded circuits (59 FIA Graded karting tracks) 6.912 other facilities, tracks and venues



# FIA - Federation International de l'Automobile

ASN - National Sport Associations

# **Decisions-Making and Homologation Process**

The occurrence of an Accident



of the accident

Identify an area or device with

improvement potential

Definition of the new security Standard and requirements



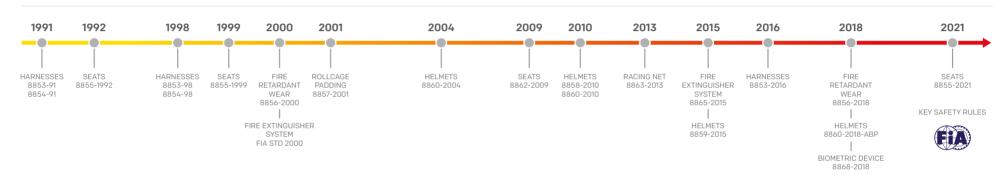
- FIA defines Safety standards for each championship and product family
- Manufacturer tests it in FIA certified laboratories
- Laboratories carry out tests according to FIA Safety Standards and issues a dossier to the ASN
- ASN receives the homologation dossier from the Laboratory and submits everything to the FIA
- FIA Issues the homologations to the Manufacturer, who needs to be previously recognized by FIA
- The manufacturer produces and markets homologated products in accordance with the homologation



OTHER HOMOLOGATIONS BODIES IN US

# ... AIMED AT CONSTANTLY IMPROVING SAFETY...

# A LONG PROCESS OF ANALYSIS AND IMPLEMENTATION OF NEW STANDARDS...



# .. WHICH LEADS TO A CONTINUOUS INCREASE OF THE MINIMUM LEVEL OF REQUIREMENTS

**HELMETS** 

FIRE

**PROTECTION** 



NECK
PROTECTION

The FIA tries to protect drivers' necks in every way possible. Both on «close cars» and «open cars», standards have been raised over the years

The FIA started to regulate seat belts requirements in 1991, raising minimum levels required over the years thanks to increasingly demanding dynamic impact tests

The FIA has put significant emphasis on **helmets** over time. Starting from existing regulations, the FIA has brought forward its own requirements also for helmets

Since 2000, the FIA has introduced standards regarding the  ${\it fixed fire-extinguishing systems}$  built into cars





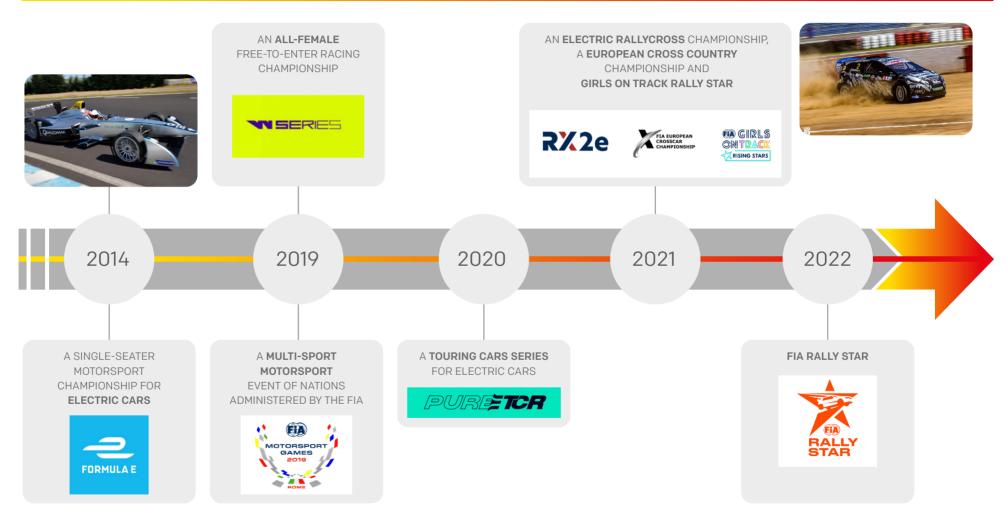




Homologations

12

# ... ACROSS A GROWING NUMBER OF COMPETITIONS



<u>OMP</u>

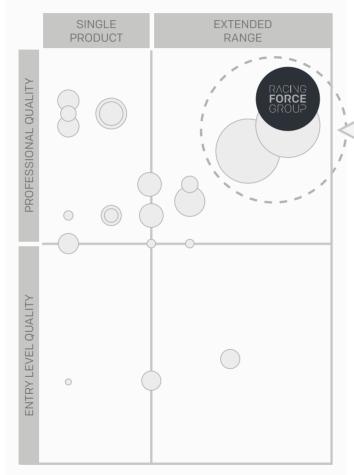






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# LEADERSHIP IN A FRAGMENTED MARKET DOMINATED BY 3 PLAYERS



		RACING FORCE GROUP	<u>sparco</u>	SIMPSON
	Headquarter			
	Market	Worldwide	Sparco Worldwide Impact USA	Simpson (mainly USA) Stilo Worldwide
	Main brands	<u>OMP</u>	<u>eparco</u>	<u>SIMPSON</u>
EQUIPMENT	RANGE OFFER	BELL Z	IDĀ-ASTĀ!	Stilb
	Racewear			
	Kartwear			
CARE	Helmets			
Ö	FHR			
	Intercom			
	Seats			
S	Harnesses			
PARTS	Rollbars			
CAR	Fire Ex. Systems			
	Steering Wheels			
	Car Accessories			











# RACING FORCE GROUP RANGE OF PRODUCTS

# UNIQUE BRAND PORTFOLIO COMBINING HERITAGE AND INNOVATION

"ICONIC" BRANDS

# "YOUNG" BRANDS







Established in 1954



Established in 2018



Established in 2012





















# OVER 2,000 PRODUCTS IN ITS CATALOG

Over 2,000 products in its catalog with the majority homologated to industry standards including FIA, FIA Karting, SFI and Snell

# APPAREL MOTORSPORTS OTHER APPAREL TOP OF RANGE PRO-RACING AMATEURS PRO-KARTING TEAMWEAR ONE LINE TECNICA LINE FIRST LINE KS LINE MECHANIC UNDERWEAR



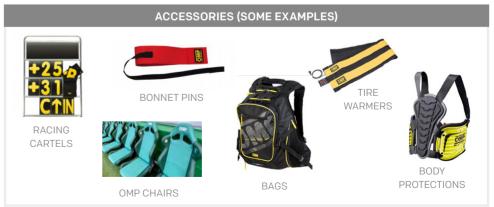








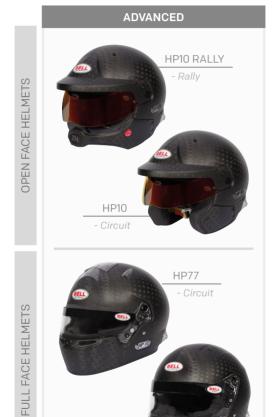






# ANY SURFACE ANY SPEED

A selection from our wide range of models



HP6



















# ZERONOISE. "SILENCE" AND "VISION"

Technology that improves performance

# **AUDIO DEVICES**

Communication systems and amplifiers for racing (circuit, rally, karting)



CIRCUIT COM SYSTEM



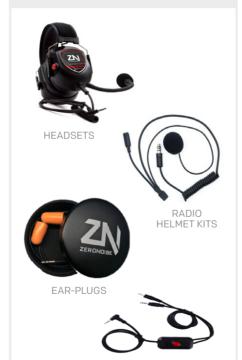
KARTING COM SYSTEMS



ANALOG AMPLIFIERS

# **HEADSETS RADIO HELMET KITS**

Professional headsets, radio kits, earplugs optimised for a racing environment



ADAPTERS AND OTHER

# DRIVER'S EYE

The pioneering camera used in the top races of FormulaE and recently in Formula1 for live TV broadcasting







2022 1,4 gr.



The view from behind the visor of F1 Driver (Albon)

# A PERFECT GROUP

Bell helmets are directly integrated with ZERONOISE radio kits



ZN Com systems are developed together with the helmets creating an integrated audio system















# RACING SPIRIT. "RACING DNA" 365 DAYS A YEAR

We stole (borrowed) the spirit of racing

# PARTNERSHIPS





**ŠKODA** Motorsport





**TRENTO 1902** 

PIRELLI, Toyota RD, Dallara and Skoda: supply of clothing to all Pirelli, Toyota Racing Development, Dallara and Skoda motorsport personnel worldwide

# **FERRARI TRENTO:**

supplied by Ferrari with champagne for the podium celebration with F1

# **JACKETS**



T-SHIRTS AND POLO

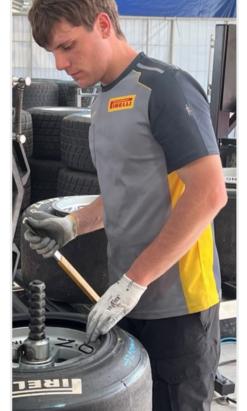
# **PANTS**





OTHER







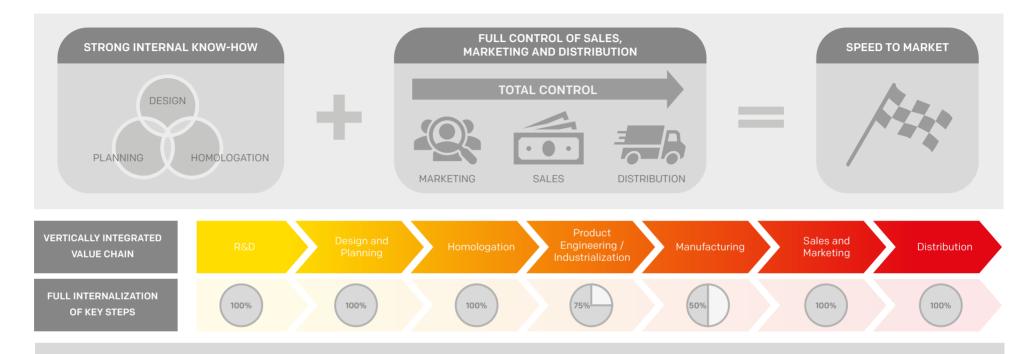








# TIGHTLY AND CONTROLLED VALUE CHAIN DELIVERING SPEED, RELIABILITY AND CUSTOMER SATISFACTION













# BRAND REPUTATION

Control over timing and quality, paired with internalization of know-how and R&D lead to increase the brand reputation

# CUSTOMER SATISFACTION

360° post sales services allowing maximum customer satisfaction as a one-stop-shop partner

# SUPPLY CHAIN CONTROL

Top 10 supplier accounting for less than 40% of 2021 COGS (with largest client representing ca.6%)

# UPDATE ON STRATEGY

# **OUR LOCATIONS IN 3 DIFFERENT CONTINENTS**

3 R&D AND 7 LOCATIONS 6 SHOW-ROOMS PRODUCTION CENTERS GHISLENGHIEN, BELGIUM

HIGH PROTECTION SYSTEMS

RACING FORCE PISA, ITALY RACING FORCE SAKHIR, KINGDOM OF BAHRAIN
RACING FORCE INTERNATIONAL INDIANAPOLIS, IN INDY PROSHOP MOORESVILLE, NC (CHARLOTTE PROSHOP) RACING FORCE USA

















# MAIN INVESTMENTS TO SUPPORT THE GROWTH

RACING FORCE IS EXPERIENCING SIGNIFICANT GROWTH, BOTH IN CORE BUSINESS AND IN DIVERSIFICATION PROJECTS.

TO KEEP THE PACE AND CONTINUE TO INNOVATE REG IS PLANNING INVESTMENTS IN A NEW PLANT AND IN INCREASING ITS OVERALL PRODUCTION CAPACITY.

# MOORESVILLE: THE NEW PLANT



- November, 2022) for a building in Mooresville of around 1,900 sqm with the possibility to increase up to more than 4,600 sqm. RFG also has a purchase option on the building.
- Mooresvilee has a racing DNA, being the NASCAR's headquarter and hosting the main motorsport's teams.
- The new plant will mainly be functional for the diversification projects (such as jet pilot helmets production for LIFT) and could also produce some equipment for the American market. Mooresville will also become the main logistics hub for the US.

# **RONCO SCRIVIA: INCREASING CAPACITY**



- Racing Force has approved the realization of a project for the expansion of the Ronco Scrivia building of around 3,700 sqm. The purpose is to increase production capacity, logistics and office spaces, to support future growth of the business.
- It includes the installation of solar panels (230 kW) and the optimization of energy-saving façades, as well as the realization of green areas and car parks, with the installation of car recharging stations.

# **BAHRAIN: INCREASING CAPACITY**



Racing Force is also planning to increase capacity in Bahrain, by expanding the production line on the second floor of the building up to around 5,000 sqm.











# 3 CLEAR MAIN PILLARS FOR FURTHER GROWTH

SOLID GROWTH OPPORTUNITIES IN CORE MARKETS AND NEW TECHNOLOGY / HIGH PERFORMANCE SAFETY NICHES

## STRATEGY PILLARS







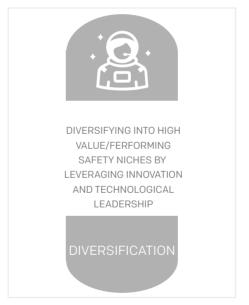




CONTINUES INNOVATION.KEY IN A CONSTANTLY EVOLVING REGULATORY **ENVIRONMENT** 











...AND OTHERS STILL ON THE WORK





**INCREASE** 

MARKET SHARE

THROUGH EXPANSION IN

GEOGRAPHIES

GEOMETRIES

MARKET

PENETRATION





IMPORTANT RESULT ALREADY ACHIVED...



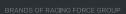












# PILLAR 1 - ORGANIC GROWTH IN CORE MARKETS

CONSOLIDATING RACING FORCE'S LEADERSHIP IN LESS PENETRATED GEOGRAPHIES AND PRODUCT SEGMENTS

## **AMERICAS**

KEY UPDATES

- √ 5 GlobalSales in USA +46.7% in 1H22 vs 1H21
- ✓ Brad Kselowski becomes the first NASCAR driver to wear OMP Apparel together with his team
- ✓ Some products have already been declared homologated by the SFI and many more are in the making
- ✓ Signed partnership agreements with:
  - Nascar (OMP & BELL)
  - IMSA (OMP & BELL)
  - F4/FR (OMP & BELL)
  - USF 2000 (BELL)
  - Indy Pro 2000 (BELL)
  - SVRA (BELL)
  - Trans Am (OMP)



# DEVELOPMENT OF PRODUCTS WITHIN THE SFI STANDARDS

HOMOLOGATION OF A FULL RANGE OF PRODUCTS IN COMPLIANCE WITH SFI STANDARDS WITHIN FALL 2022

**BRAND SYNERGIES** WHICH FIND THEIR ROOTS IN THE LONG-LASTING PRESENCE OF BELL IN THE US

## **OPEN FACE HELMETS**

- ✓ Open Face +143% in 1H22 vs 1H21
- √ M-Sport Ford World Rally Team are equipped with Bell helmets and Zeronoise intercommunication systems for the coming seasons
- ✓ RACING FORCE and TOYOTA GAZOO **RACING** multi-year partnership agreement
- ✓ Consolidation of partnership with **HYUNDAI MOTORSPORT**





## A ONE STOP-SHOP OFFERING

# **DEALERS AND DISTRIBUTORS**

# **PROFESSIONAL TEAMS**

















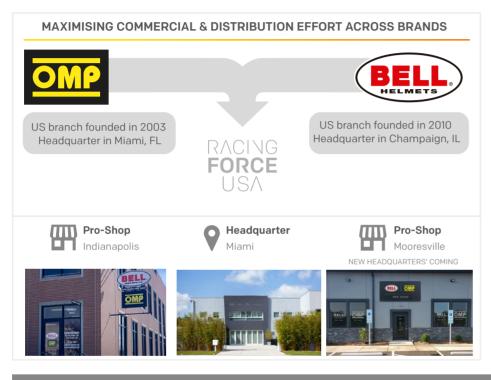








# CONSOLIDATING LEADERSHIP IN LOWER PENETRATED GEOGRAPHIES - AMERICAS







# WELL-DEFINED ACTION PLAN TO FOSTER RACING FORCE PENETRATION IN THE US AND THE AMERICAS

FULL INTEGRATION OF OMP AND BELL COMMERCIAL PLATFORMS

SYNERGIES FROM COMMON DEALERS

EXTENDED RANGE OF PRODUCTS (SFI HOMOLOGATION)

INCREASE PRODUCTS PENETRATION

SET UP OF NEW PRO-SHOPS

SET UP OF NEW PLANT IN MOORESVILLE

# CONSOLIDATING LEADERSHIP IN LOWER PENETRATED PRODUCT SEGMENTS

# **OPEN FACE HELMETS**

**MARKET SIZE** 

1 CIRCUIT COMPETITION VS 3 RALLY COMPETITION

1 DRIVER vsV 2 DRIVER

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MARKET POSITION

RALLY HELMETS MARKET SHARE

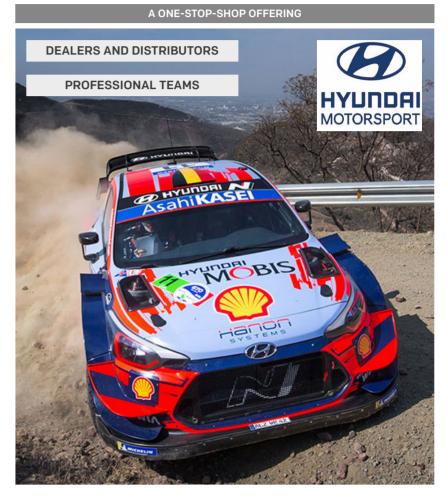
IN 2020 RACING FORCE MARKET

SHARE WAS BELOW 5%



# A "WINNING" STRATEGY















# PILLAR 2 - GROWTH IN NEW NICHES

# DRIVER'S EYE

## **KEY UPDATES**

- Racing Force Group signs Driver's Eye agreement with Formula1
- Racing Force Group signs multiyear Driver's Eye agreement with ABB FIA Formula E World Championship 1
- GENERATION2 of Driver's Eye was released on four cars with winner of the Bahrain GP, Charles Leclerc, Ferrari F1
- GENERATION2.5 to be introduced Q42022







# **CUTTING-EDGE TECHNOLOGY**

FEEDING LIVE TY FROM BEHIND THE VISOR SCREEN

# WORLDS SMALLEST/LIGHTEST CAMERA

FOR LIVE TV BROADCASTING

# FIRST-MOVER ADVANTAGE

2 YEARS IN FORMULA E AND DEBUT IN F1
PATENT PROTECTED



# **HOMOLOGATION**

THE WORLD FIRST AND ONLY FIA HOMOLOGATED
TECHNOLOGY TO BE **INTEGRATED INSIDE THE HELMET** 

# 2023

ON APRIL 2022, F1 COMMISSION MADE THE HELMET CAM **MANDATORY FOR ALL F1 DRIVERS**, STARTING 2023 SEASON. RACING FORCE WILL INSTALL THE TECHNOLOGY TO THE OTHER HELMET MANUFACTURERS VIA FORMULA ONE

## F1 IS JUST THE BEGINNING























# PILLAR 2 - GROWTH IN NEW NICHES (Cont'd)

JET PILOT HELMET

# JET PILOT HELMETS (TECHNICAL PARTNERSHIP WITH LIFT AIRBORNE)



# LIFT - RFG Helmets, the choice of the US Air Force

Kyle Kietzmann, Chief Commercial Officer of Racing Force USA, Inc. said "Racing Force is proud to participate as a technology partner of LIFT to develop the ultralightweight carbon shell for the LIFT AV2.2, leveraging the technical innovation, advanced composite materials, and manufacturing techniques used to produce Formula 1 auto racing helmets under the BELL Helmets brand"

Guido Rietdyk, President and CEO of LIFT Airborne stated: "We would like to thank Racing Force for their expertise, and never-ending energy and drive to develop the carbon shell and help us bring the NGFWH project to the finish line. Our Company wouldn't have had this much success if it wasn't for the incredible work of Racing Force and our other technology partners to make the vision of the NGFWH a reality for both LIFT and our USAF customer. We look forward to a longterm partnership with Racing Force Group."









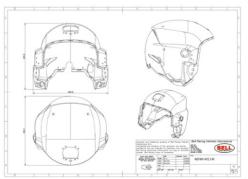


## KEY UPDATES

- Successfully presented at the Dubai Airshow
- Available to US allied countries
- Extension of the partnership with LIFT Airborne for helicopter helmets, in defense version (ballistic) and civil version

## **NEXT MILESTONES**

- Sep. 2022 Signing of the Memorandum of Understanding with LIFT
- **2023 -** Final Definition of the Product
- **2024 –** First Main Production batch
- **2025 –** Main Production in full swing





# PILLAR 2 - GROWTH IN NEW NICHES (Cont'd)

SPECIAL FORCE AND POLICE RIOT HEAD PROTECTION

# SPECIAL FORCE HEAD PROTECTION

# KEY UPDATES

- The first samples have been produced and are now in the testing phase for the Special Police Forces project in collaboration with Fraunhofer Institute (GER)
- Extension of the Project to the Police Riot Helmets, R&D activities currently in progress.

# **NEXT MILESTONES**

- First Certification and prototypes of SPF helmets and Riot helmets are expected by Q1 2023
- 2023 Start of commercialization activities for both SPF & Riot Helmets within 2023

















# PILLAR 3 - EXTERNAL GROWTH THROUGH M&A



■ STRENGTHENED TECHNOLOGICAL CAPABILITIES NOT YET AVAILABLE IN RACING FORCE CURRENT OFFERING



**DIVERSITY** 

- BROADEN GEOGRAPHICAL DIVERSIFICATION EXPANDING IN NEW MARKETS
- EXPANDING **PRODUCTS OFFERING**
- DIVERSIFY AND EXPAND THE **CUSTOMER BASE**



TALENTS

- ACQUIRE AND RETAIN HIGHLY QUALIFIED AND EXPERIENCED TALENT
- STRENGTHEN THE MANAGEMENT TEAM WITH INDUSTRY -EXPERIENCED LEADERS WITH IN -DEPTH KNOWLEDGE OF LOCAL MARKETS



VALUE ACCRETION

- DISCIPLINED APPROACH
- SCOUTING OPPORTUNITIES SHOWING BOTH **STRONG BUSINESS AND FINANCIAL RATIONALE** WITH STRONG VALUE CREATION POTENTIAL AND ACCRETIVE FOR RACING FORCE

STRONG TRACK-RECORD OF SUCCESSFUL INTEGRATIONS IN RECENT YEARS PROVIDES SOLID GROUND FOR FURTHER M&A
POTENTIAL IN A VERY FRAGMENTED MARKET











# 2021

ECONOMIC AND FINANCIAL DATA



# 2021 AT A GLANCE

CVIE	3

# ADJ. EBITDA<sup>1</sup>

# ADJ. NET INCOME<sup>1</sup>

€ 46.7m

+38.4% vs 2020

+14.2% 2014-2021 CAGR

€ 9.0m

+19.2% EBITDA Margin

+67.0% vs 2020

€ 4.9m

+10.6% NI Margin

+242.9% vs 2020

# <u>OMP</u>







# ADJ. CASH FLOW<sup>1</sup>

€ 5.5m

+61.5% Cash Conversion vs **€ 2.4m** in 2020

# **NET DEBT**

~€ 1.0m

**0.1x** Leverage

-€ 16m vs 2020

# **DIVIDEND**

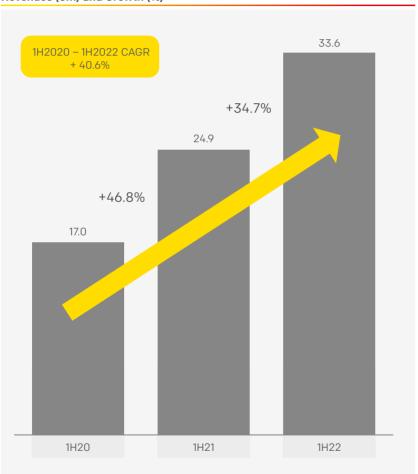
€ 1.7m

€ 0.07ps

1H 2022

# CONSOLIDATED P&L

# Revenues (€m) and Growth (%)



# 1H 2022 Revenues Breakdown and Growth 1H2022 - 1H2021

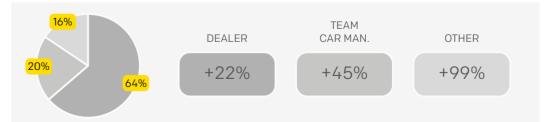




# Segments



# Channels









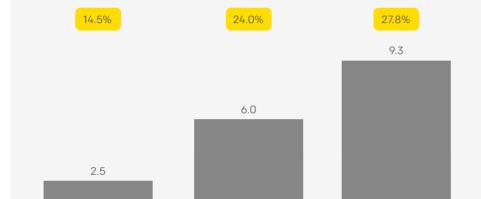




# EBITDA (€m) and Margin (%)

1H20

CONSOLIDATED P&L (cont'd)



The increase of EBITDA is due to i) higher gross margin, mainly due to a different composition of the sales mix, and ii) the increase in efficiency and strong operating leverage, following higher volumes of production and turnover.

1H21

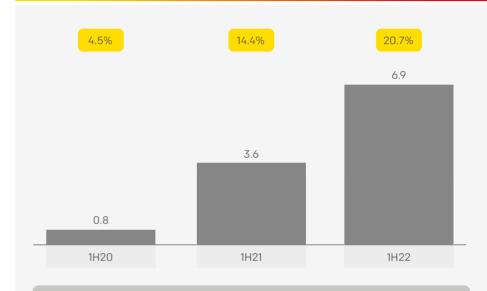
1H22

Gross margin passed from 59.3% in 1H21 to 62.7% in 1H22.

Personnel costs increased from 4.1 ml Euro in 1H21 to 5.5 ml Euro in 1H22, due to +99 employees, while the weight on sales reduced from 16.5% to 16.4%

Selling & distribution expenses passed from 3.3 ml Euro in 1H21 to 4.3 ml Euro in 1H22, while the weight on sales reduced from 13.3 % to 12.8%

# NET INCOME (€m) and Margin (%)



Net income increased by 3.3 ml Euro compared to 2021 first half, with a 20.7% net income margin in 1H22

The increase is due to higher EBIT and 0.4 ml Euro higher net financial income, mainly due higher FX gains recognized in 1H22





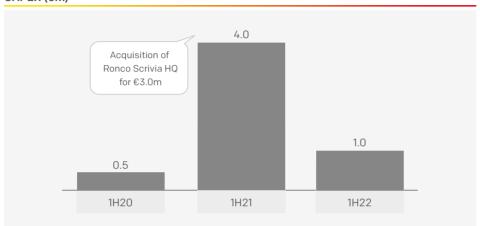






# CONSOLIDATED BALANCE SHEET

# CAPEX (€m)



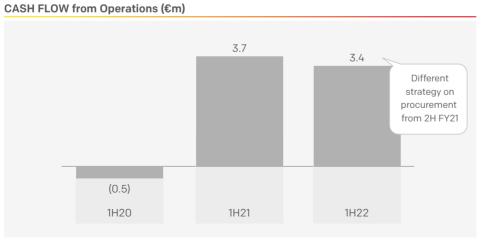
# NET WORKING CAPITAL (€m)













# RFG's ECM PATH



# RFG on Stock Exchange Markets













# THANK YOU

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# RFG in action























# APPENDIX

# ESG PROJECT - KEY GOALS

ON SEPTEMBER 10, 2021 RACING FORCE GROUP STARTED THE ESG PROJECT, WITH THE APPROVAL OF THE SUSTAINABILITY PLAN. ALL THE GOALS WILL BE RECAHED WITHIN 2023.

# SOCIAL RESPONSIBILITY



## Social cohesion

The Group encourages youth employment and with an average age of 37 years old, combined with the expertise of professionals with decades of experience in the motorsport industry



## Gender equality

Racing Force grants the same opportunities, rewards and resources for all the employees. The female to man ratio in the Group is 0.56x above the industry standards of 0.33x



## A truly multi-ethnic workforce

The group counts more than 420 human resources of 34 different nationalities. Over 70% employees of the Group work outside of Italy where Racing Force is headquartered

# A ROBUST AND INTERNATIONAL CORPORATE GOVERNANCE STRUCTURE



## International management

An international and multi-cultural management team with global network and expertise in the fields of safety equipments and regulations, strategy and entrepreneurship is in the position to seize opportunities unseen by competitors



In progress (October 2022)

(Expected 2022/2023)

(First Analysis expected 2023)

## Internal procedures

Racing Force is well-establishing internal procedures to ensure the highest customer satisfaction and the quality of the BoD and prevent from frauds and lobbying, conflicts of interest (Organizational Model - L231/2001 and Code of Ethics)

# **ENVIRONMENTAL SUSTAINABILITY**

 $Racing \ Force\ moves\ in\ the\ direction\ of\ strict\ compliance\ with\ global\ standard\ and\ best\ practice.\ Tree\ are\ the\ main\ goals\ to\ reach:$ 

- 1. Introducing sustainability reporting
- 2. Installing renewable energy sources in Racing Force plants
- 3. Reducing the company's footprint











