

PRESS RELEASE

**Record figures for the  
2023 Racing Force World Meeting in Bahrain**

*The event hosted at the Bahrain International Circuit to unveil  
the 2024 Group's novelties had a success above any expectation*

Sakhir (Kingdom of Bahrain), October 16th, 2023 – Racing Force Group organized at the Bahrain International Circuit in Sakhir, Bahrain, the 2023 Racing Force World Meeting, the most important private event in the motorsport safety industry, on October 14th and 15<sup>th</sup>. The 2024 product collection and novelties from the OMP, Bell Racing Helmets, Zeronoise and Racing Spirit brands have been unveiled in front of over 75 invited distributors and dealers from 40 countries and five continents as the event welcomed more than 300 guests.

The 2023 Racing Force World Meeting took place at the same venue which hosts the Formula 1 Bahrain Grand Prix, with Bahrain International Circuit, Bahrain Economic Development Board, DHL, DHL Express, 3D Beta, Behbehani Brothers, R-M and Camo Licensing as official partners.

The Group's most relevant novelty for 2024 is the ground-breaking Wired-Wireless helmet and communication system for rally and rally-raid, developed by integrating the top level open-face Bell helmets with the new Zeronoise Fearless Wired-Wireless intercom, providing in both modes the exceptional Zeronoise sound clarity and noise reduction. This system is expected to be a real game changer in the market, being the first ever to debut a double-mode technology, totally integrated inside the helmet. The experts could immediately test the Wired-Wireless system performance and reliability during the hot laps activity at Bahrain International Circuit, being strongly impressed by the outstanding quality of the sound both in cabled and no-cable mode.

The 2023 Racing Force World Meeting was also the opportunity to announce the new exclusive partnership between OMP and Playseat®, the world's leading company in racing simulation

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cockpits. Sim racing became a habit for races preparation by all the drivers, even the most famous. The seats and other OMP products' integration, a pillar in the deal signed with Playseat®, adds a further layer of realism to the simulation experience, not only for the drivers but for sim racers and enthusiasts as well.

Bell launched the new X1 helmet, specifically developed for autocross racing, a rising discipline on the WRC ladder that the Fédération Internationale de l'Automobile (FIA) is strongly promoting. Zeronoise introduced the Fury digital rally intercom, which brings digital sound performance at a price in line with current analog solutions. This makes it the best price-performance product on the market.

OMP has the largest number of 2024 novelties, split between car parts, racewear and kartwear collections. The HTE One seats family, one of the most successful in the motorsport history with over 25 titles between the FIA World Rally Championship and the FIA World Rallycross Championship, will be enriched by its most extreme iteration ever. The HTE ONE Ultra Lite, previewed during the event in Bahrain, will be the world's lightest homologated seat ever, thanks to its new shell made with a special carbon fiber. The OMP offering is also enriched by new FIA-homologated seats in different sizes and for high-performance road cars as well, plus the new racing-inspired and certified office chairs. The 2024 OMP racewear and kartwear ranges have been updated to comply the new FIA homologation standard, achieving increased safety and performance levels, coupled with even more appealing designs.

OMP also displayed its innovative body scanning booth, based on a motorsport-exclusive 3D scanning and artificial intelligence technology. The device can detect more than 150 anatomical measurements in 6 seconds, with unprecedented accuracy. This will optimize the whole customized racewear design process and the final items' performance.

The Racing Spirit clothing brand has launched the 2024 collection and its four option lines for customization, spacing from custom items designed from scratch for sizable partnerships already in place to garments and accessories for everyday and leisure wear. For the first time, the attending guests were able to appreciate the quality and technicality of the complete Racing Spirit range, and the particular attention the Group had using sustainable fabrics.

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**Paolo Delprato, Chairman and CEO of Racing Force Group**, commented: *"The 2023 Racing Force World Meeting perfectly resumed our growth, capabilities and ambition to be leaders in the motorsport industry. We had the pleasure of setting a new record for dealers attending, to unveil in front of them our 2024 product novelties, starting with the Wired-Wireless helmet and audio system that will be a real breakthrough for the rally market. The quest for more performance and safety, to comply with our partners and customers' needs and the FIA and SFI homologation standards, is always the basis of our research and development work. The Racing Force Group confirmed the passion, the strength and the cohesion of our team, the real engine behind our success, and it enabled to strengthen our personal bond with many of our loyal and historic dealers and partners. Now we are ready to tackle the 2024 season. We're looking forward to start".*

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Racing Force is the leading motorsports safety products group with the most advanced and comprehensive range of protection and performance products used worldwide by top professionals, amateur drivers, race teams and car manufacturers under the brands OMP, Bell Racing Helmets, Zeronoise and Racing Spirit. The group is based on three different continents, with the main headquarters in Ronco Scrivia (Italy), Sakhir (Bahrain), Miami and Mooresville (USA). Product under the Group's brands can be found in all main international championships of car and kart racing. More information about Racing Force Group is available at [www.racingforce.com](http://www.racingforce.com), as well as on [www.ompracing.com](http://www.ompracing.com), [www.bellracing.com](http://www.bellracing.com) and [www.racingspirit.com](http://www.racingspirit.com).

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