

EQUITY RESEARCH

RACING FORCE SPA

NEWS

BUY TP 6.3€ Up/Downside: 19%

Agreement With NASCAR for Driver's Eye

This morning, Racing Force announced a new contract for its Driver's Eye technology with the NASCAR Cup Series.

After several tests over the past few months, the Racing Force Group finally announced the deployment of its Driver's Eye technology in the NASCAR Cup Series. This time the agreement also includes a broadcaster: FOX Sports.

The NASCAR Cup Series is the largest and most-watched championship in the United States, with an average of more than 3,500,000 viewers for the 2022 season, up 4% from the previous season. As the championship celebrates its 75th anniversary this year, it will offer an innovative new way for fans to watch the races.

This new exposure for the Driver's Eye fits perfectly with the group's strategy to export its technology to other disciplines.

No financial details were offered in the group's press release.

We are reiterating both our Buy rating and TP of €6.3.

Key data	
Price (€)	5.3
Industry	Protective Equipment
Ticker	ALRFG-FR
Shares Out (m)	25.702
Market Cap (m €)	136.2
Next event	RN 2022 - 30/03/2023

Ownership (%)

SAYE S.p.A	57.0
GMP Investments Holdings Limited	5.4
Others	7.6
Free float	30.0

EPS (€)	12/22e	12/23e	12/24e
Estimates	0.27	0.30	0.35
Change vs previous estimates (%)	0.00	0.00	0.00

Performance (%)	1D	ıM	YTD
Price Perf	-0.2	-1.3	-3.6
Rel FTSE Italy	0.2	-6.7	-16.5



TP ICAP Midcap Estimates	12/21	12/22e	12/23e	12/24e	Valuation Ratio	12/22e	12/23e	12/24
Sales (m €)	46.7	58.8	66.0	71.8	EV/Sales	2.4	2.0	1.8
Current Op Inc (m €)	5.5	8.9	11.1	12.8	EV/EBITDA	12.4	9.2	7.9
Current op. Margin (%)	11.8	15.1	16.8	17.8	EV/EBIT	16.0	11.8	9.9
EPS (€)	0.18	0.27	0.30	0.35	PE	19.8	17.8	15.3
DPS (ϵ)	0.07	0.10	0.12	0.14				
Yield (%)	1.3	1.9	2.2	2.6				
FCF (m €)	-0.8	-0.3	4.8	7.3				





FINANCIAL DATA

Income Statement	12/19	12/20	12/21	12/22e	12/23e	12/24e
Sales	25.7	33.7	46.7	58.8	66.0	71.8
Changes (%)	na	31.2	38.4	25.9	12.3	8.8
Gross profit	12.3	20.1	27.2	34.3	38.8	42.2
% of Sales	47.9	59.7	58.3	58.4	58.8	58.8
EBITDA	4.0	5.4	7.9	11.5	14.1	16.1
% of Sales	15.6	15.9	16.9	19.6	21.4	22.4
Current operating profit	2.5	2.8	5.5	8.9	11.1	12.8
% of Sales	9.7	8.4	11.8	15.1	16.8	17.8
EBIT	2.5	2.8	5.5	8.9	11.1	12.8
Net financial result	-0.3	-0.7	-0.3	-0.1	-0.4	-0.4
Income Tax	-0.7	-0.7	-1.1	-2.5	-3.0	-3.4
Tax rate (%)	31.2	33.1	20.4	27.9	27.9	27.9
Net profit, group share	1.5	1.4	4.2	6.4	7.6	8.9
EPS	na	0.07	0.18	0.27	0.30	0.35
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Financial Statement	12/19	12/20	12/21	12/22e	12/23e	12/24e
Goodwill	0.0	5.7	5.7	5.7	5.7	5.7
Tangible and intangible assets	0.0	8.8	13.1	15.6	18.6	19.4
Right of Use	0.0	4.1	2.4	2.4	2.4	2.4
Financial assets	0.0	1.8	0.4	0.4	0.4	0.4
Working capital	0.0	10.0	12.5	17.1	17.4	18.7
Other Assets	0.0	0.2	0.7	0.7	0.7	0.7
Assets	0.0	30.7	34.7	41.8	45.2	47-3
Shareholders equity group	0.0	8.2	29.9	34-4	49-5	55-4
Minorities	0.0	0.3	0.0	0.0	0.0	0.0
LT & ST provisions and others	0.0	1.0	1.2	1.2	1.2	1.2
Net debt	0.0	21.2	3.5	6.2	-5.6	-9.3
Other liabilities	0.0	0.0	0.1	0.1	0.1	0.1
Liabilities	0.0	30.7	34.7	41.8	45.2	47.3
Net debt excl. IFRS 16	0.0	17.0	1.0	3.7	-8.1	-11.8
Gearing net	na	2.5	0.1	0.2	-0.1	-0.2
Leverage	0.0	4.0	0.4	0.5	-0.4	-0.6
Cash flow statement	12/19	12/20	12/21	12/22e	12/23e	12/24e
CF after elimination of net borrowing costs and taxes	0.0	4.0	6.7	9.0	10.7	12.2
ΔWCR	0.0	-1.7	-2.2	-4.6	-0.4	-1.3
Operating cash flow	0.0	2.4	4.5	4.4	10.4	10.9
Net capex	0.0	-1.1	-5-3	-4.7	-5.6	-3.6
FCF	0.0	1.2	-0.8	-0.3	4.8	7.3
Free Cash Flow excl IFRS 16	0.0	0.0	0.0	0.0	0.0	0.0
Acquisitions/Disposals of subsidiaries	0.0	0.0	0.0	0.0	0.0	0.0
Other investments	0.0	0.0	0.0	0.0	0.0	0.0
Change in borrowings	0.0	5.9	-2.5	0.0	0.0	0.0
Dividends paid	0.0	-0.0	-1.3	-1.8	-2.5	-3.1
Repayment of leasing debt	0.0	-0.7	-0.3	-0.5	-0.5	-0.5
Equity Transaction	0.0	0.5	18.8	0.0	10.0	0.0
Others	0.0	-3.6	-0.4	0.0	0.0	0.0
Change in net cash over the year	0.0	3.3	13.5	-2.6	11.7	3.7
ROA (%)	na	3.3%	6.4%	8.7%	8.6%	9.2%
ROE (%)	na	17.5%	13.9%	18.5%	15.4%	16.1%
ROCE (%)	na	7.0%	12.8%	15.4%	17.9%	19.8%
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1. DCF method: discounting of future cash flows generated by the company's operations. Cash flows are determined by the analyst's financial forecasts and models. The discount rate used corresponds to the weighted average cost of capital, which is defined as the weighted average cost of the company's debt and the theoretical cost of its equity as estimated by the analyst.

2. Comparable method: application of market valuation multiples or those observed in recent transactions. These multiples can be used as references and applied to the company's financial aggregates to deduce its valuation. The sample is selected by the analyst based on the characteristics of the company (size, growth, profitability, etc.). The analyst may also apply a premium/discount depending on his perception of the company's characteristics.

3. Assets and liabilities method: estimate of the value of equity capital based on revalued assets adjusted for the value of the debt.

4. Discounted dividend method: discounting of estimated future dividend flows. The discount rate used is generally the cost of capital.5. Sum of the parts: this method consists of estimating the various activities of a company using the most appropriate valuation method for each of them, then realizing the sum of the parts.

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History of investment rating and target price - Racing Force SpA





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Rating	Recommendation Universe*	Portion of these provided with investment
		banking services**
Buy	85%	63%
Hold	13%	42%
Sell	1%	50%
Under review	1%	0%

Midcap employs a rating system based on the following:

Buy: Expected to outperform the markets by 10% or more over a 6 to 12 months horizon.

Hold: expected performance between -10% and +10% compared to the market over a 6 to 12 months horizon.

Sell: Stock is expected underperform the markets by 10% or more over a 6 to 12 months horizon.

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